



# SHORELINE STAR

A Publication of the Western Michigan Section

5489 32nd Avenue • Hudsonville, MI 49426 • (616) 450-5659

RiseSales@aol.com

Publisher: Jim Luikens • Editor: Cyndi Vander Horn • Associate Editor: Mary Hedberg

**Winter**

**2007**



## 2007 Holiday Celebration!



*Sponsored by The Campbell Group*

**December 15, 2007 • 12:30 - 4:00 pm**  
**Haworth Inn • (616) 395-7200**  
**225 College Avenue, Holland, MI 49423**



**Meet & Greet Time**                      **12:30-1:00 PM**  
Warm Cider with Cinnamon Sticks, Premium Mixed Nuts

**Authentic German Buffet**            **1:00-2:00 PM**  
Austrian Goulash Soup (hearty pasta, veggie and beef)  
Sauerbraten (beef roast in a sweet/tangy brown gravy)  
Pretzel-Crusted Baked Breast of Chicken  
Spätzle (German noodles)  
Red Cabbage (cooked in a slightly spicy sauce)  
Asparagus (lightly steamed)

Potato Pancakes with Applesauce  
Tossed Salad with Assorted Dressings  
Assorted Rolls and Rye Breads  
Apple Strudel (flaky pastry with apples, cinnamon and walnuts), served with Warm Vanilla Sauce

**Business Meeting**                      **2:00-2:30 PM**  
Officer elections and Member of the Year announcement.

**Benzo**                                      **2:30-3:30**  
Like Bingo but with a Mercedes twist. And prizes!

**\$24.50 per person (this includes a \$5.00 donation to MADD)**

**RSVP to Cyndi at 616-662-7473 or to Mary at: mary@risesales.com by December 10**

## **WESTERN MICHIGAN SECTION MEMBER WINS AWARD**

### **Legal Aid Honors Paw Paw Lawyer** *(Kalamazoo Gazette, November 1, 2007)*

Richard K. Burnham has received the John Vlachos Pro-Bono Award, which recognizes an attorney who has provided outstanding pro-bono service to Legal Aid.

Burnham, who has practiced law for more than 40

years, received the award for the many hours of free legal service he has provided to low income & elderly clients. He has served as a member of Legal Aid of Western Michigan for more than 25 years.

Dick also serves as the Secretary of the Western Michigan Section. Congratulations Dick!

### **Contents:**

*Holiday Celebration*.....Page 1  
*W. MI Section Member Wins Award*.....Page 1  
*President's Corner* .....Page 2

*Member Profile*.....Page 3  
*New Members* .....Page 3  
*Orrin B. Hayes Fun Concours 3*.....Page 4  
*Classy•fied & W. MI Section Officers*.....Page 4

## PRESIDENT'S CORNER

The end of 2007 is rapidly approaching. 2007 was a banner year for our section. We just received an award from MBCA's National Business Office for the highest percentage increase in new members. We also orchestrated more events with greater member participation. Our October Color Tour to Traverse City attracted 17 members and included a dealer reception (thanks to Chris Opas, General Manager, M-B of Traverse City) and guided color tour led by area member Jeffrey Kimpton. Thanks to Dick Burnham and Jim Luikens for organizing this event. Dick has already initiated planning for 2008 Color Tour and will be assisted by Al Opas. Let us know if you would like to participate in a leadership role. New member, Jeff Skiver has agreed to become a Director. Welcome Jeff!

Our 3rd Annual "Fun Concours" was an unqualified success and the Hayes dealership has already requested that we plan our 4th Annual Fun Concours for July 26, 2008. A description of our 2007 event appeared in the November/December edition of *The Star*.

MADD has been our charity partner for this year. Thanks to our members' event participation, a significant

contribution has been donated in memory of Jamie Stout, son of Joe & Mary Alexander (Central Ohio Section). Jamie was killed by drunk driver on July 1, 2007. Our sincere condolences to the Alexander family.

With respect to MBCA Teen Defensive Driving initiative, we met with the National Program Manager for the BMW/Tire Rack "Street Survival" program during the AutoWeek Summit (August 28) at Oakland University. A webcast of the excellent presentation is available at: [www.autoweek.com/files/tdss/default.htm](http://www.autoweek.com/files/tdss/default.htm).

A proposal for us to work cooperatively with BMW/Tire Rack was made at our recent national board meeting. I took the Kyle Petty Defensive Driving program at Oakland University and also served as an instructor at the teen "Street Survival" course in South Bend this past August.

Do you regularly visit our website [wmmbca.org](http://wmmbca.org) for new and updated information? Our website also has many links to related sites. Please provide your e-mail address to [cyndi@risales.com](mailto:cyndi@risales.com) to receive event related information.

See you on December 15!

*Marv Berkowitz*



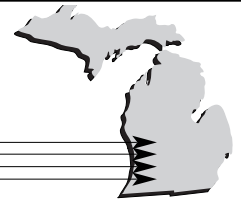
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## SECTION MEMBER PROFILE



### Jeffrey S. Kimpton

Jeffrey S. Kimpton is the seventh president of Interlochen Center for the Arts. Since 2003 he has lead this internationally known organization and its comprehensive portfolio of arts education, public broadcasting and presentations programs, which includes Interlochen Arts Camp, Interlochen Arts Academy, Interlochen Public Radio, the Interlochen Arts Festival and Interlochen College for the Creative Arts. More than 250,000 people participate in Interlochen programs annually, including student and adult learners, radio listeners and those who attend the more than 600 performances a year at Interlochen. In 2006 President Bush awarded Interlochen the National Medal of Arts, the nation's highest award given to an artist or arts organization.

Mr. Kimpton and his wife Julie are Western Michigan Section members and the proud owners of an E320 4Matic, C280 4Matic, SL550 and a 1962 220SE Coupe.

## NEW MEMBERS WELCOME

We would like to welcome the following new members, to the Western Michigan Section of the MBCA. We encourage you to find out what the section has to offer by attending one of the activities of the club. If you have any questions, please feel free to call any of the directors listed below. We're glad that you decided to join us.

<u>Name(s)</u>	<u>City</u>
Larry Thum	Frankfort
Richard & Ronda Boven	Grand Rapids
Charlene & Tom Krupa	Schoolcraft
Martin & Susan Jaquette	Olivet
Gary & Debra Anderson	Kalamazoo
Alfred Walker	Williamston
Stephen Aloff	Midland
Craig Courts	Caledonia
David Tijerina	Saginaw
Paul & Genny Machiele	Janison

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**DECEMBER 15  
HOLIDAY PARTY  
DETAILS INSIDE!**

## ***ORRIN B. HAYES FUN CONCOURS 3***

Western Michigan Section members enjoyed Fun Concours 3 sponsored by Orrin B. Hayes Mercedes-Benz of Kalamazoo, Michigan in July. Twenty-two members displayed a large variety of vehicles including a Unimog. Featured cars were Jim Diamond's 1954 300SL Gullwing and a 1960 300SL Roadster belonging to Keith Amb.

Our 2007 charity partner, Mothers Against Drunk Driving (MADD), was also on hand with an information booth. The section was pleased to present a nice donation from our event proceeds to them in memory of Jamie Stout. Each entrant served as a judge and voted for the "most desirable" vehicles by class.

Trophy winners were Jim Luikens (1993 SL50 AMG), Keith Amb (1960 300SL Roadster), Mary Hedberg (2007 CL550), Mike Levenson (1990 350SDL, a MBCA member from Seattle, who drove from Washington state), Kevin Bornhorst (1966 230SL), William VanTassel (1959 Unimog), Wilhelm Rumpf (1967 250S) and Jim Diamond (1954 300SL Gullwing).

The Hayes dealership provided participants commemorative t-shirts, lunch and refreshments as well as several valuable door prizes. The Great Lakes Appearance Center gave micro-fiber towels to all attending. Great weather, great people and a great mix of vehicles works every time.

## ***CLASSY•FIEDS***

For Sale: Save \$100 on the purchase of a genuine Mercedes-Benz battery. Savings on batteries for other cars, trucks and SUVs also. Please clip and save this ad if you don't need a battery right now. Contact Jim Luikens at (616) 450-5659.

## ***2007 SECTION OFFICERS***

President:	Marv Berkowitz	(269) 324-1999
Vice President:	Rich Rakow	(269) 382-5875
Treasurer:	Jim Luikens	(616) 450-5659
Secretary:	Richard Burnham	(269) 657-5566
Director:	Jeff Skiver	(616) 283-8023