



Mercedes-Benz Club of America
Western Michigan Section

SHORELINE STAR

A Publication of the Western Michigan Section MBCA

www.wmmbca.org

Editor: Cyndi Vander Horn; cyndivh@toast.net

Fall

www.wmmbca.org

2011

3 GREAT UPCOMING EVENTS!

1.

OPEN HOUSE, CAR SHOW, and COLOR TOUR

WHERE: European Auto Restoration
2758 62nd Street
Fennville, Michigan

DATE: October 15, 2011

TIME: 4:00 p.m. thru 7:00 p.m.

Our host will be Western Michigan Section member, David Michele, who has generously agreed to provide food and refreshments. The color tour will start at 6:00 p.m. to give us an opportunity to enjoy the beautiful Lake Michigan sunset. It will take place in and around the Fennville/South Haven area. Before the color tour, awards will be presented for the People's Choice Car Show. No registration fee required.



2.

WINTER CAR CARE CLINIC

WHERE: Great Lakes Detailing Center
870 40th Street SE
Grand Rapids, MI 49508

DATE: October 22, 2011
TIME: 10:00 a.m. - 1:00 p.m.

Hosted by the Great Lakes Detailing Center in Grand Rapids. They will be presenting a Winter Car Care Clinic, teaching and showing us how to prepare our cars for winter.



After the presentation, and a question and answer period, we will have a pizza lunch provided by Great Lakes and more time for one-on-one questions.

Please RSVP to Jim Luikens by Tuesday, October 18 at (616) 450-5659 or jim@risesales.com. No registration fee required.

3.

HOLIDAY MEMBER RECOGNITION DINNER

WHERE: Alpen Rose Restaurant
4 East 8th Street
Holland, Michigan 49423

DATE: Saturday, November 19, 2011

TIME: 4:30 p.m.-?



There will be hors d'oeuvres and a cash bar at 4:30 p.m., dinner at 5:00 p.m. with choices

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Maps and information for all events are available on our website at www.wmmbca.org.

from menu provided. The cost for meal and gratuity \$30.00 per person.



Dinner choices for the evening are:
Alpenrose Montreal Salt Crusted Prime Rib

Slow roasted, Midwest corn fed beef, hand selected for the most discerning palate. 12 oz. cut with Garlic Buttermilk Mashed potato. Served with farm fresh vegetable selection.

Parmesan Crusted Chicken Breast

Tender and juicy pan seared chicken breast scented with olive oil and fresh lemon. Served with angel hair pasta and basil marinara sauce with market fresh vegetable.

Austrian Jaeger Schnitzel

Succulent pork cutlets topped with an authentic bacon and forest mushroom sauce. Accompanied by braised red cabbage and handmade spaetzle.

Jumbo Florentine Ravioli

Large ravioli pillows stuffed with baby spinach leaves and Italian herbs. Served in a fresh basil tomato sauce.

Dinner choices include non-alcoholic beverages, house salad, and rolls and butter.

We will recognize both new members as well as those celebrating MBCA anniversaries.

RSVP REQUIRED please send a check payable to Western Michigan Section MBCA, with your name(s) and dinner choice(s) to Richard K. Burnham. 303 Paw Paw Street, Center Building, Suite 1, Paw Paw, Michigan 49079 by November 10, 2011. If you have any questions please call Dick Burnham at (269) 657-5566.

Reflect on Perfection this Season.

Enter the MBCA Member-Only Raffle

Purchase a \$50 MBCA raffle ticket and you could win \$51,100 in cash — enough to buy your own 2012 ML. It will be a good reflection on you.

First Prize \$51,100 Cash

Second Prize \$10,000 Cash

Third Prize \$5,000 Cash

(5) Fourth Prizes \$1,000 Cash

Did you know...

If you've been a member of the Mercedes-Benz Club of America for 12 consecutive months (or longer) and are a current member now, you're entitled to receive \$1,000 off the purchase or lease price of any new 2010, 2011 or 2012 Mercedes-Benz vehicle (excluding Sprinter Vans, SLS Coupe, and SLS Roadster).

CALENDAR OF EVENTS

Please mark these events on your calendar and try to join us for some great driving and great times with your fellow club members. Visit the Calendar of Events page on our website at www.wmmbca.org for more information, contact, map links, and event updates. Would you like to help plan an event? Contact any of the board members with questions or for more information. We would love any help you could offer.

<u>Date</u>	<u>Event</u>
October 15	W MI Section Fall Color Tour, see details on page 1. Contact Dick Burnham at (269) 694-2062 for more information.
October 22	Winter Car Care Clinic at Great Lakes Detailing Center, see details on page 1. Contact Jim Luikens at (616) 450-5659 or jim@risales.com for more information.
November 3-5	National Board Meeting, hosted by the International Stars Section at The Henry in Dearborn, Michigan. Further details at www.mbca.org or contact Michael Salemi at mdsalemi@sbcglobal.net or 734-578-6695.
November 19	W MI Section Holiday Member Recognition Party, see details on page 1. For more information, contact Dick Burnham at (269) 694-2062 or Dave Haring at (269) 720-5047.

PRESIDENT'S CORNER

By Marv Berkowitz

As we approach the fall season, we have three upcoming events; Fall Color Tour, Winter Car Care Clinic, and our Holiday Member Recognition Party. (Information for all events provided elsewhere in this newsletter).

These will close out a most successful year for our section. I judge success by the number of highly attended quality events we have enjoyed and experienced.

I also judge success by both our retention and increased numbers of section members, thanks primarily to the efforts of our Membership Chairman Paul Swope and Section Secretary Cyndi Vander Horn.

Your officers and board will soon initiate plans for 2012—any and all suggestions welcomed—please contact any board member with your ideas.

Officer selections for 2012 took place at the last board meeting. All officers and board members will retain their positions for 2012. Please contact me (269) 323-9578

if you have any interest in assuming a leadership responsibility.

The International Stars Section is hosting the Fall National Board meeting in Dearborn, November 3-5, 2011. You are welcome to attend and view our National Board in action. Further details can be found at www.mbca.org or contact Michael Salemi at mdsalemi@sbcglobal.net or 734-578-6695.

Remember to visit our section website, www.wmmbca.org for latest event updates.

It is very important that you don't forget to vote in MBCA National Election for Directors-at-Large.

Please remember all our sponsors whose support allows to continually providing enjoyable, quality events.

Drive safe! If you need references for teen or senior drivers, visit my website at www.MBSafeDrive.org.

Marv

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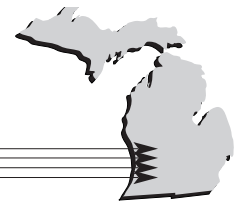
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WELCOME!

We would like to welcome the following new members to our section of the MBCA. We encourage you to find out what the section has to offer by attending one of our activities. We're glad that you decided to join us.

<u>Name(s)</u>	<u>City</u>
Daniel Stein	East Grand Rapids
Dar Suran	Dowagiac
James Mayne	Lowell
Dennis Schrantz	Kalamazoo
Robert Norr	Mattawan
Royal Vining	Kalamazoo
Nancy Shreve	Lake Ann
Joyce Zwiers	Grandville

You can join the Mercedes-Benz Club of America (\$45/yr) by calling 800-637-2360 or join online at www.mbca.org.

SECTION OFFICERS

President:	Marv Berkowitz; (269) 323-9578
Vice President:	Dick Burnham; (269) 694-2062
Treasurer:	Vern Yetman; (616) 335-3108
Secretary &	
Newsletter Editor:	Cyndi Vander Horn; (269) 793-7373
Membership Chairman:	Paul Swope; (269) 382-5075
Director:	Bob Bolinger; (269) 349-3803
Director:	Dave Haring; (269) 720-5047

THANK YOU!

We would like to thank the following members for renewing their membership in the MBCA. We hope to see you at an upcoming event!

<u>Name(s)</u>	<u>City</u>
Tim Ball	Grand Rapids
Percy Bean	Battle Creek
Kevin Bornhorst	Kalamazoo
Wolfgang Bors	Rockford
Richard Burnham	Paw Paw
Sean Carey	Shelby
Marc Gesink	Farmington
David Haring	Kalamazoo
Ronald Harshman	Coloma
Darle Helms	Rockford
Ed Koops	Holland
L Liebum	Battle Creek
Chris Martin	Kalamazoo
Clayton Mathews	Kincheloe
John Mc Curdy	Howell
Wayne O'Connell	Traverse City
Alfred Opas	St Joseph
Ken Proffer	Grand Rapids
Nathaniel Stroup	Harbor Springs
Larry Thum	Frankfort
George Varga	Williamsburg
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If you would like to have your business card included, please contact Cyndi Vander Horn at cyndivh@toast.net or (269) 793-7373. Cost is \$25/per year.

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Management Consultant

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RICHARD K. BURNHAM

Center Building Suite 1

303 Paw Paw St.

Paw Paw, MI 49079

Phone: (269) 657-5566

Fax: (269) 657-7576

995 Miller Road

Plainwell, MI 49080

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